



## **RESULTS PRESENTATION**

For the 12 months ended  
31 March 2009

# **2009**



## AGENDA

1. The Year in Review
2. Debtor Analysis
3. Summary Financial Results
4. Outlook
5. Questions

# 1. THE YEAR IN REVIEW

R3807m

22.1%

R670m

637.1c

323c

+ 5.9%

22.1%

+ 20.4%

- 7.6%

Maintained

Revenue

Operating  
Margin

Cash Flow  
from  
Operations

Headline  
Earnings  
per Share

Dividend  
per  
Share

# The Year In Review (Cont'd)

- Extremely challenging year for credit retail.
- Improving turnover levels in 2<sup>nd</sup> half of the year.
- Merchandise innovation.
- Introduction of furniture range to Best Home & Electric.
- New format Lewis store.
- Average price inflation – 5%.
- Stock turn improved from 5.5 to 5.8 this year.

# The Year In Review (Cont'd)

- Debtor costs – a reflection of consumer stress.

Bad debts written off	+ 17%
Total doubtful provision	+ 35%
- The rate of growth in the doubtful debt provision improved in 2<sup>nd</sup> half of the year (H1 R92; H2 R45).
- Unemployment – although not yet a factor – remains a risk.



## 2. DEBTOR ANALYSIS

# Debtor Analysis

	<b>FY09</b>	<b>FY08</b>	
	<b>Rm</b>	<b>Rm</b>	
Net debtors	3 388	2 939	
Bad debts written off	202	172	17.3%
Doubtful debts provision – Balance Sheet	533	396	34.6%
Doubtful debt provision as a % of net Debtors	15.7%	13.5%	
Bad debts as a % of net Debtors	6.0%	5.9%	
Debtor costs as a % of net Debtors	10.0%	6.5%	
Credit application decline rate	25.4%	22.5%	

# Debtor Payment Analysis

Debtor's Payment Analysis		NUMBER OF CUSTOMERS			DOUBTFUL DEBT PROVISION %	
			2009	2008	2009	2008
<b>Satisfactory paid</b>	Customers fully up to date including those who have paid 70% or more of amounts due over the contract period	<b>No.</b>	497,296	534,286		
		<b>%</b>	72.0%	75.1%	0%	0%
<b>Slow payers</b>	Customers who have paid between 70% and 65% of amounts due over the contract period	<b>No.</b>	57,042	51,759		
		<b>%</b>	8.2%	7.3%	20%	17%
<b>Non performing customers</b>	Customers who have paid between 65% and 55% of amounts due over the contract period	<b>No.</b>	50,300	47,130		
		<b>%</b>	7.3%	6.6%	42%	42%
<b>Non performing customers</b>	Customers who have paid 55% or less of amounts due over the contract period	<b>No.</b>	86,448	78,413		
		<b>%</b>	12.5%	11.0%	88%	86%
			<b>691,086</b>	<b>711,588</b>	<b>15.7%</b>	<b>13.5%</b>



# Analysis of NCA Business

		NUMBER OF CUSTOMERS		
			NCA 24 Months	NCA Over 24 Months
<b>Satisfactory paid</b>	Customers fully up to date including those who have paid 70% or more of amounts due over the contract period	<b>No.</b>	269,491	175,940
		<b>%</b>	81.5%	83.7%
<b>Slow payers</b>	Customers who have paid between 70% and 65% of amounts due over the contract period	<b>No.</b>	20,732	10,895
		<b>%</b>	6.3%	5.2%
<b>Non performing customers</b>	Customers who have paid between 65% and 55% of amounts due over the contract period	<b>No.</b>	15,998	9,496
		<b>%</b>	4.8%	4.5%
<b>Non performing customers</b>	Customers who have paid 55% or less of amounts due over the contract period	<b>No.</b>	24,462	13,883
		<b>%</b>	7.4%	6.6%
			<b>330,683</b>	<b>210,214</b>



### 3. SUMMARY FINANCIAL RESULTS

# Income Statement

	<b>FY09</b>	<b>FY08</b>	<b>%</b>
	<b>Rm</b>	<b>Rm</b>	
<b>Revenue</b>	<b>3 807</b>	<b>3 596</b>	<b>5.9%</b>
<b>Merchandise sales</b>	<b>1 920</b>	<b>1 890</b>	<b>1.6%</b>
<b>Gross profit %</b>	<b>31.3%</b>	<b>32.7%</b>	
<b>Operating profit</b>	<b>840</b>	<b>930</b>	<b>(9.7%)</b>
<b>Operating margin %</b>	<b>22.1%</b>	<b>25.9%</b>	
<b>Attributable earnings</b>	<b>567</b>	<b>642</b>	<b>(11.7%)</b>
<b>EPS (cents)</b>	<b>643</b>	<b>717</b>	<b>(10.3%)</b>
<b>Headline EPS (cents)</b>	<b>637</b>	<b>690</b>	<b>(7.6%)</b>

# Trading Performance

	<u>Group</u>	<u>Lewis</u>	<u>Best Electric</u>	<u>Lifestyle Living</u>
▪ Revenue growth	5.9%	5.7%	9.1%	(0.5%)
▪ Merchandise sales % contribution	100%	81.7%	11.8%	6.5%
▪ Merchandise sales growth	1.6%	1.7%	3.6%	(2.8%)
▪ No. of stores – total	535	427	88	20

# Segmental Analysis

	<b>Retail</b>	<b>Risk Services</b>	<b>Financial Services</b>	<b>Total</b>
	<b>Rm</b>	<b>Rm</b>	<b>Rm</b>	<b>Rm</b>
<b>2009</b>				
Revenue	2 214	581	1 012	3 807
Operating profit	286	183	371	840
Operating margin	12.9%	31.4%	36.7%	22.1%
<b>2008</b>				
Revenue	2 141	564	891	3 596
Operating profit	307	175	448	930
Operating margin	14.4%	31.1%	50.2%	25.9%

# Analysis of Costs (Excluding Debtor Costs)

	2009 Change %	2009 Like for Like Change %
Employment costs	6.8%	3.6%
Admin and IT	3.7%	0.7%
Marketing	15.9%	4.9%
Occupancy costs	11.4%	11.4%
Transport/Travel	9.0%	9.0%
Depreciation	11.8%	7.4%
Other operating costs	14.0%	11.2%
<b>Total</b>	<b>8.8%</b>	<b>5.4%</b>
% of revenue	34.4%	34.6%
LY % of revenue	33.5%	34.8%

In terms of IAS18, initiation fees and directly related costs are recognised over the period of the contract on an effective yield basis.

Following the implementation of the NCA the deferral of directly related costs for the first time last year has affected the cost comparison.

# Balance Sheet Overview

	<b>FY09</b>	<b>FY08</b>
	<b>Rm</b>	<b>Rm</b>
Property, plant and equipment	230	201
Investments	734	665
Tax and Deferred tax	-	30
Inventory	228	230
Net Debtors after Doubtful Debts	2 944	2 615
Cash	54	67
<b>Total Assets</b>	<b>4 190</b>	<b>3 808</b>
Shareholders' equity and reserves	2 940	2 730
Retirement benefits	54	58
Tax and Deferred Tax	55	14
Creditors	404	303
Interest-bearing borrowings	737	703
	<b>4 190</b>	<b>3 808</b>

# Capital Ratios

	<b>FY09</b> <b>Rm</b>	<b>FY08</b> <b>Rm</b>
Gearing ratio	23.2%	23.3%
Share repurchases	51	162
Total dividend (cents)	323	323
ROE – after tax	20.0%	24.4%
ROCE – after tax	17.7%	21.4%
ROA – before tax	22.9%	27.8%





## 4. OUTLOOK

# Outlook for 2009/10

- The proven business model will remain our competitive advance.
- Innovative merchandise offers – increased furniture sales.
- Revised price inflation expectations.
- Management of Debtor book will continue to be a top priority.
- Benefit from competitor brand reduction and store closures.

# Outlook for 2009/10 (Cont'd)

- Expand selectively – 20 to 25 stores.
- Capital management:
  - No further buy back planned
  - Maintain gearing at current levels
- Continued improvement in sales post year end.



## 5. QUESTIONS